



OVIEDO  
FLORIDA



FY 2013-2014  
Quarterly Prospectus  
2<sup>nd</sup> Quarter



# Contents

Dwf i gv'Ucwwu'T gr qt v.....	1
Utcvgi ke'Rrcp'Wr f cvg .....	7
Citywide Dashboards .....	23

This report is compiled and edited in-house  
by the City of Oviedo  
Management Services Department  
Budget Division

under the direction of:

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City Manager

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## CITY OF OVIEDO FLORIDA

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May 19, 2014

Honorable Mayor and City Council of the City of Oviedo,

Provided to you is the second quarter Budget Prospectus reflecting the financial information processed by the city through March 31, 2014 and an update on the Strategic Plan as of the same period. This Prospectus information is on a quarterly basis and it is not cumulative. The goal is to provide you a status review of the 2<sup>nd</sup> Quarter for financial and performance information pursuant to the Budget and the Strategic Plan.

In reviewing the Strategic Plan, staff reviewed the Strategies and Objectives and provided an overall status code of either: Green – Accomplished; Yellow – Pending; or Red – No Action. Since the Prospectus is reported on a quarterly basis the only status codes reported on will be for the “strategies or objectives” where activity occurred during the reporting quarter. You will note that along with the status there are some details that support the overall status of the strategy. We will continue to refine the measures and the data associated with operationalizing this Strategic Plan.

The Budget Data reflects the Annual Budget approved by Council and the actual funds expended as of March 31, 2014; end of the fiscal second quarter, along with the % expended in comparison to the 100% of the year lapsed.

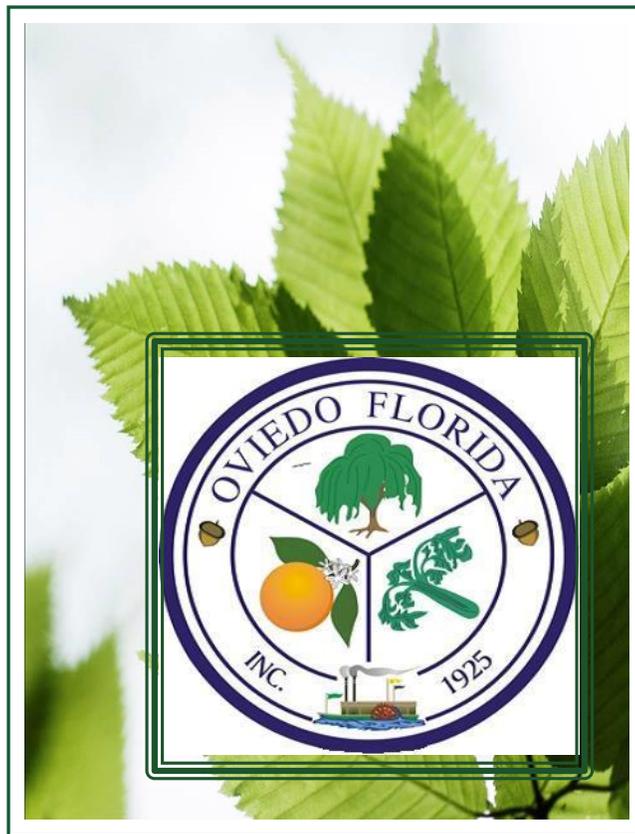
We will provide this information to you on a quarterly basis. Please let me know if any additional information is desired.

Respectfully submitted,

Bryan Cobb  
City Manager

# BUDGET STATUS REPORT

## 2nd QUARTER FISCAL YEAR 2013-14



This report reflects the adjusted budget, actual expenditures and encumbrances, and the percent of budget expended through March 31, 2014, 50% of the fiscal year for the General Fund, Water Wastewater Utility and the Stormwater Utility.

Notes that explain any unusually high or low revenue collections and expenditures are included.

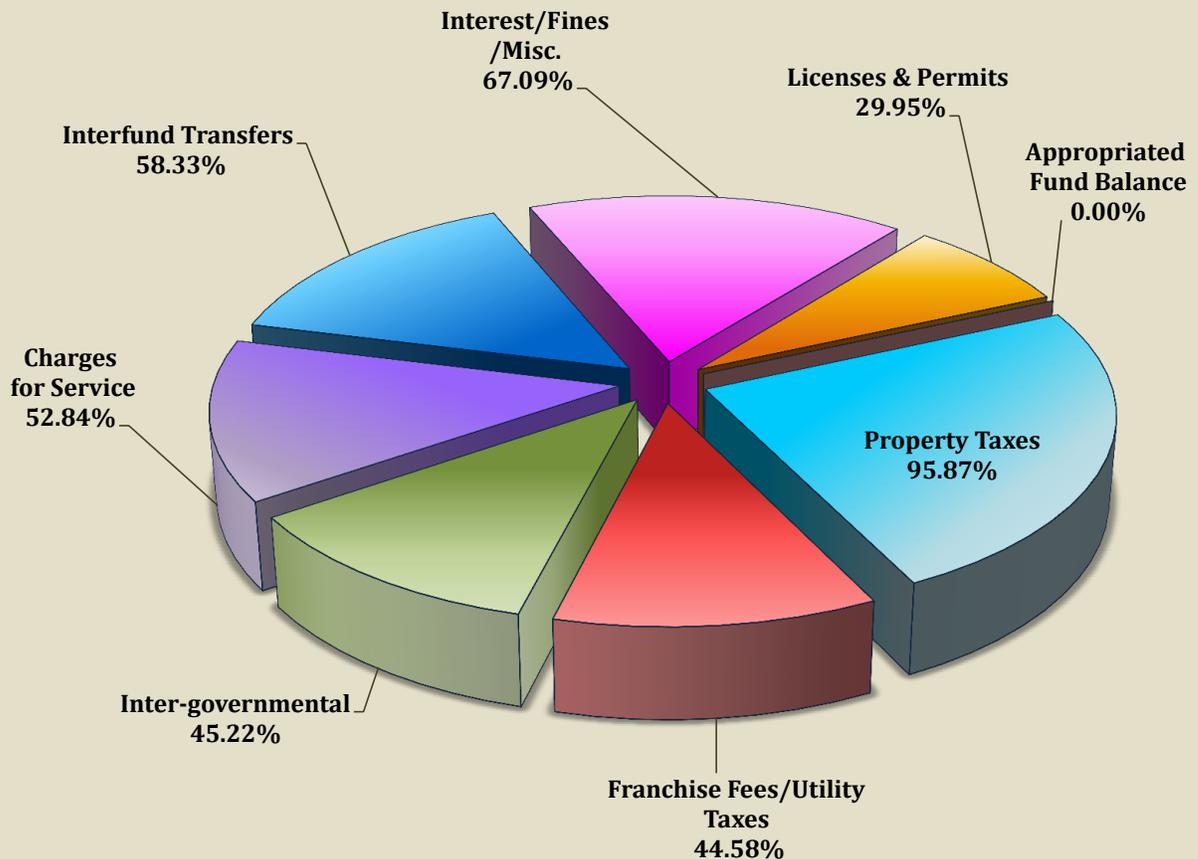
# General Fund

## FY 13-14 Adopted Budget - Quarterly Report

as of March 31, 2014

Revenue	FY 13-14 Adopted <u>Budget</u>	FY 13-14 Amended <u>Budget</u>	FY 13-14 Actual <u>QTD</u>	% Received <u>QTD</u>
Property Taxes	\$8,917,858	\$8,917,858	\$8,549,437	95.87%
Franchise Fees/Utility Taxes	6,697,320	6,697,320	2,985,378	44.58%
Intergovernmental	3,271,370	3,271,370	1,479,254	45.22%
Charges for Service	2,531,744	2,531,744	1,337,709	52.84%
Interfund Transfers	1,946,037	1,946,037	1,135,197	58.33%
Interest/Fines/Misc.	209,675	209,675	140,668	67.09%
Licenses and Permits	147,854	147,854	44,285	29.95%
Appropriated Fund Balance	-	92,408	0	0.00%
	<b><u>\$23,721,858</u></b>	<b><u>\$23,814,266</u></b>	<b><u>\$15,671,928</u></b>	<b><u>65.81%</u></b>

**FY 2013-14 General Fund  
Quarterly Revenue**



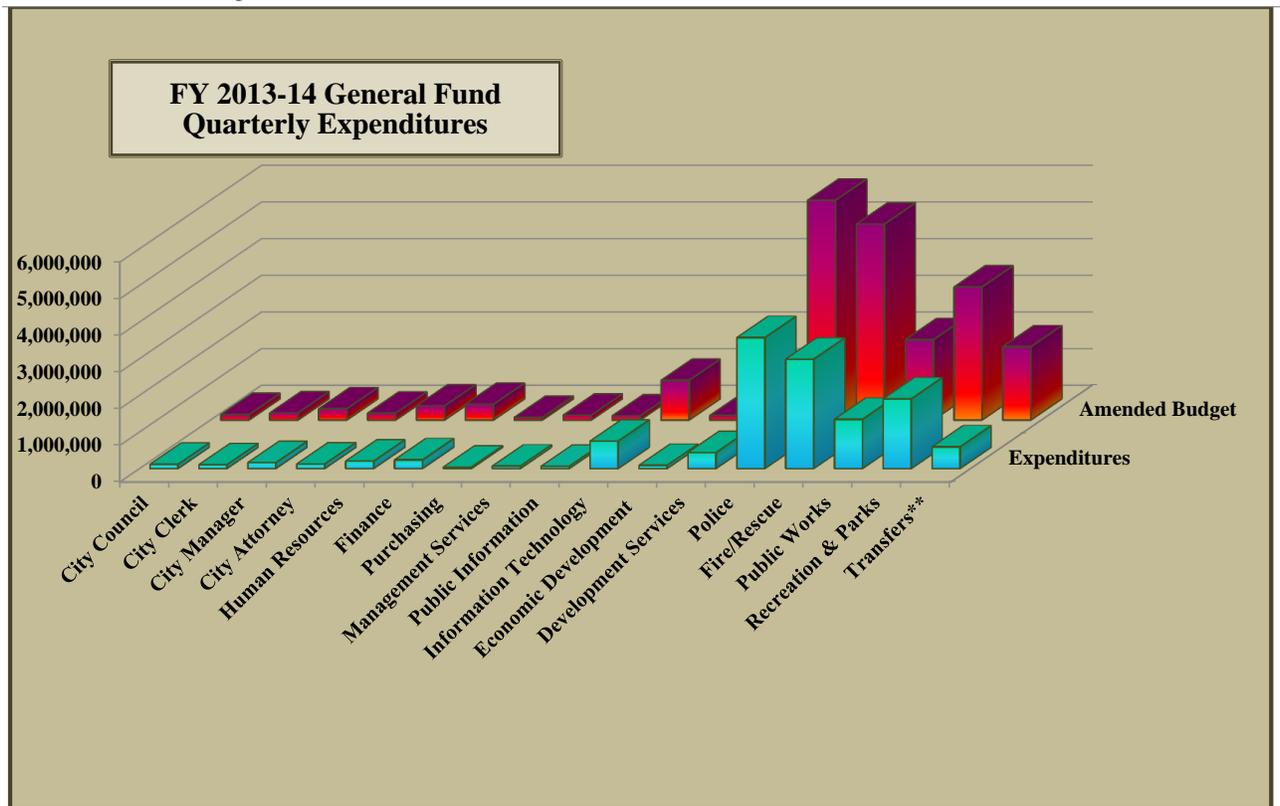
## General Fund

### FY 13-14 Adopted Budget - Quarterly Report

as of March 31, 2014

Expenditures	FY 13-14 Adopted <u>Budget</u>	FY 13-14 Amended <u>Budget</u>	FY 13-14 Actual <u>QTD</u>	% Expended <u>QTD</u>
City Council	\$129,655	\$148,118	\$113,988	76.96%
City Clerk	201,716	195,329	103,186	52.83%
City Manager	325,317	306,554	159,039	51.88%
City Attorney	187,200	187,200	122,653	65.52%
Human Resources	371,480	386,480	201,093	52.03%
Finance	430,120	430,120	234,661	54.56%
Purchasing	73,478	73,478	38,935	52.99%
Management Services	132,813	132,813	65,619	49.41%
Public Information	113,272	113,272	61,609	54.39%
Information Technology	1,047,152	1,083,514	747,003	68.94%
Economic Development	113,000	126,488	85,608	67.68%
Development Services	884,784	890,204	433,917	48.74%
Police	6,566,965	6,575,215	3,571,913	54.32%
Fire/Rescue	5,347,200	5,347,200	2,982,703	55.78%
Public Works	2,188,178	2,189,034	1,340,717	61.25%
Recreation & Parks	3,610,975	3,630,694	1,899,394	52.31%
Transfers**	1,998,553	1,998,553	590,421	29.54%
	<b><u>\$23,721,858</u></b>	<b><u>\$23,814,266</u></b>	<b><u>\$12,752,459</u></b>	<b><u>53.55%</u></b>

\*\* Transfers include management fees, debt service and transfer between funds.



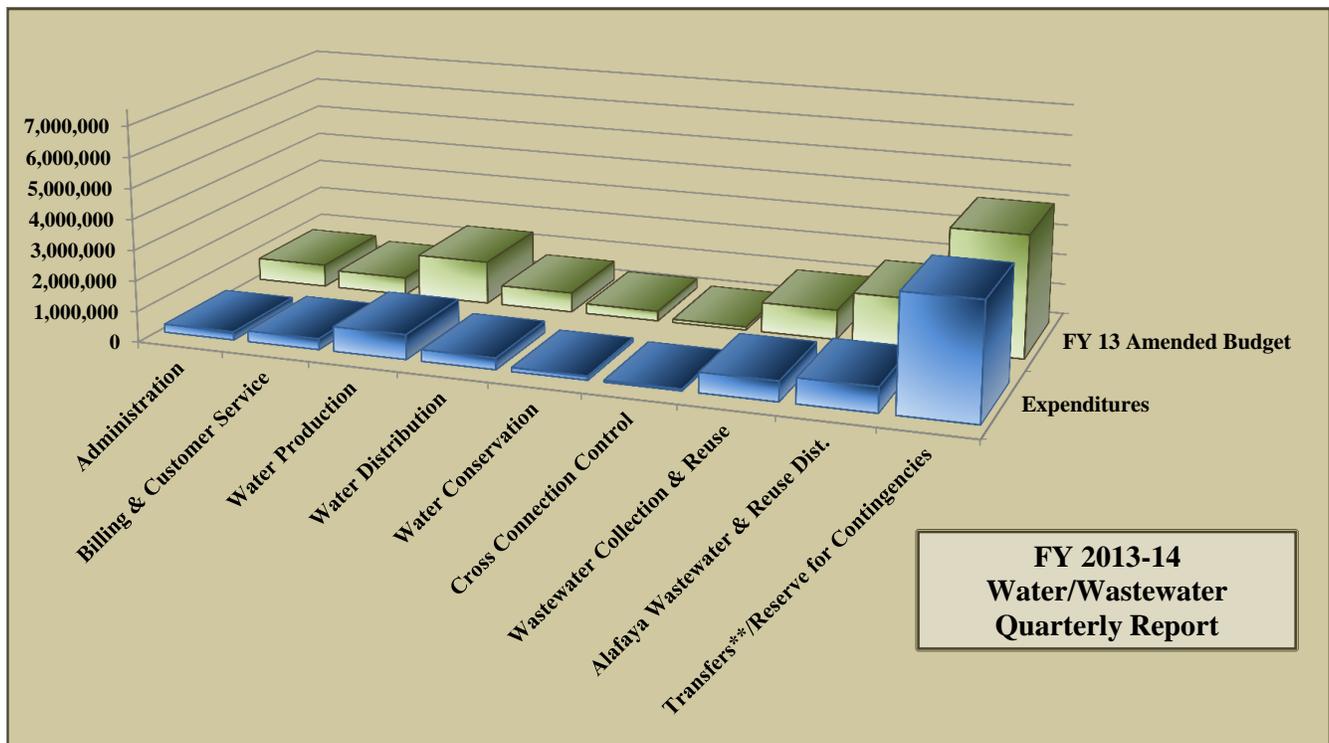
**Water/Wastewater Utility**  
**FY 13-14 Adopted Budget - Quarterly Report**  
as of March 31, 2014

<b>Revenue</b>	<b>FY 13-14 Adopted Budget</b>	<b>FY 13-14 Amended Budget</b>	<b>FY 13-14 Actual QTD</b>	<b>% Received QTD</b>
Federal Stimulus Grant	\$0	\$500,000	\$289,842	57.97%
Charges for Service	\$12,360,043	\$11,860,043	\$6,449,752	54.38%
Interest	\$42,000	\$42,000	\$17,255	41.08%
Sale of Assets	\$0	\$0	\$0	0.00%
Miscellaneous Revenue	\$208,000	\$208,000	\$109,472	52.63%
Renewal & Replacement	\$0	\$19,330	\$11,277	0.00%
Appropriated Fund Balance	\$19,330	\$50,578	\$0	0.00%
	<b><u>\$12,629,373</u></b>	<b><u>\$12,679,951</u></b>	<b><u>\$6,877,598</u></b>	<b><u>54.24%</u></b>

<b>Expenditures</b>	<b>FY 13-14 Adopted Budget</b>	<b>FY 13-14 Amended Budget</b>	<b>FY 13-14 Actual QTD</b>	<b>% Expended QTD</b>
Administration	\$718,247	\$737,247	\$263,975	35.81%
Billing & Customer Service	577,463	577,563	351,135	60.80%
Water Production	1,411,031	1,410,031	803,421	56.98%
Water Distribution	640,390	645,168	372,756	57.78%
Water Conservation	275,971	321,971	129,117	40.10%
Cross Connection Control	103,340	103,540	55,033	53.15%
Wastewater Collection & Reuse	965,942	966,617	645,298	66.76%
Alafaya Wastewater & Reuse Dist.	1,584,508	1,584,333	804,478	50.78%
Transfers**/Reserve for Contingencies	5,982,090	3,980,078	3,738,037	93.92%
	<b><u>\$12,258,982</u></b>	<b><u>\$10,326,548</u></b>	<b><u>\$7,163,250</u></b>	<b><u>69.37%</u></b>

\*\* Transfers include management fees, debt service and transfer between funds.



## Stormwater Utility

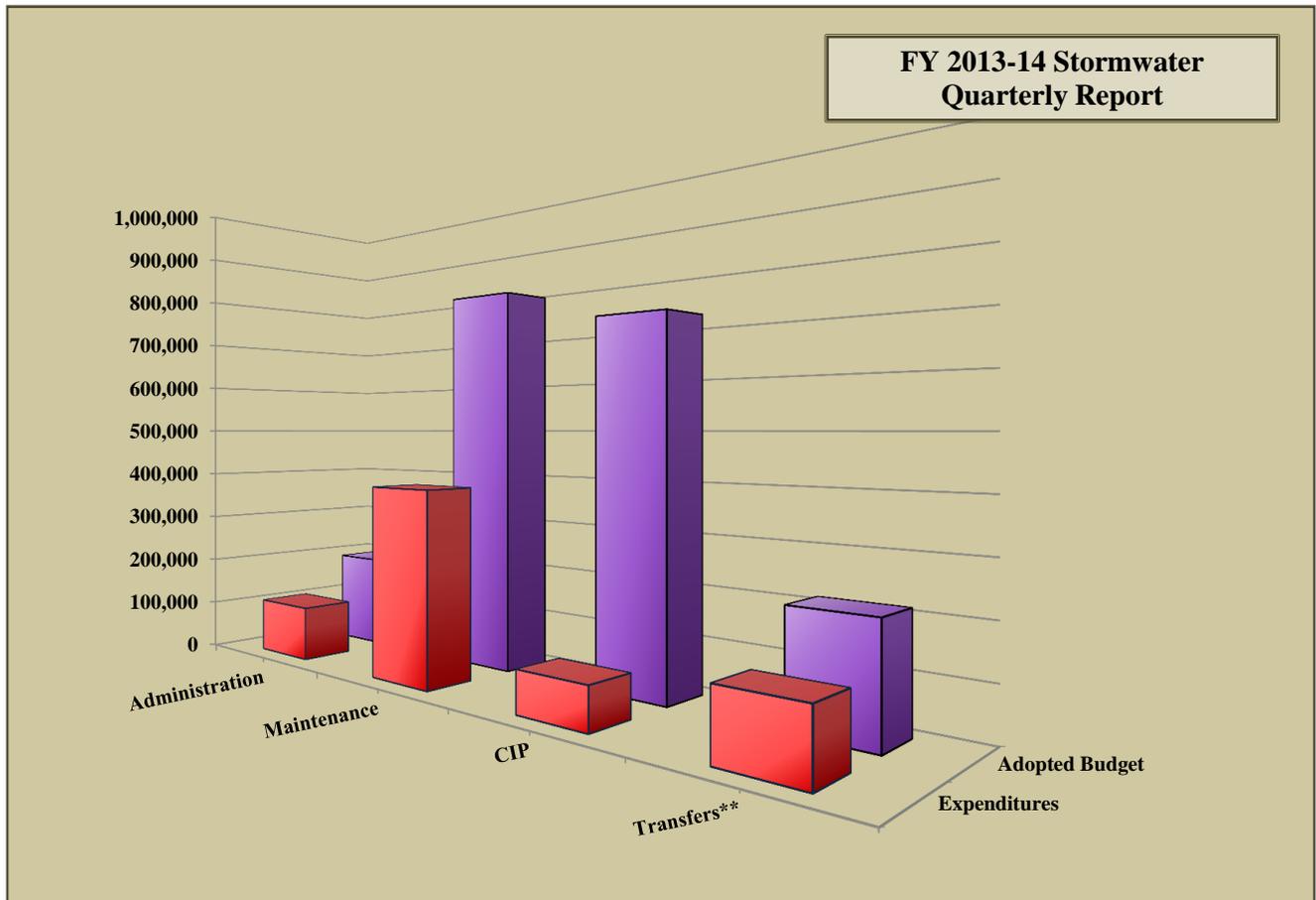
### FY 13-14 Adopted Budget - Quarterly Report

as of March 31, 2014

Revenues	FY 13-14 Adopted <u>Budget</u>	FY 13-14 Amended <u>Budget</u>	FY 13-14 Actual <u>QTD</u>	% Received <u>QTD</u>
Charges for Service	\$0	\$1,500,000	\$899,056	59.94%
Interest	1,510,000	10,000	2,539	25.39%
Transfers**	40,185	-	652	0.00%
Appropriated Fund Balance	7,094	47,279	-	0.00%
	<u><b>\$1,557,279</b></u>	<u><b>\$1,557,279</b></u>	<u><b>\$902,247</b></u>	<u><b>57.94%</b></u>

Expenditures	FY 13-14 Adopted <u>Budget</u>	FY 13-14 Amended <u>Budget</u>	FY 13-14 Actual <u>QTD</u>	% Expended <u>QTD</u>
Administration	\$553,310	\$193,909	\$111,501	57.50%
Maintenance	784,235	788,148	386,100	48.99%
CIP	330,000	720,757	80,627	11.19%
Transfers**	546,050	212,636	124,040	58.33%
	<u><b>\$2,213,595</b></u>	<u><b>\$1,915,450</b></u>	<u><b>\$702,268</b></u>	<u><b>36.66%</b></u>

\*\* Transfers include management fees, debt service and transfer between funds.





STRATEGIC PLAN UPDATE  
2nd QUARTER FISCAL YEAR 2013-14



**Strategic Plan  
City of Oviedo  
FY 2013-14 Update  
2<sup>nd</sup> Quarter**

**Mission**

Provide a high quality of life to our community through accessible and sustainable services

**Strategic Focus Area: Natural and Built Systems**

**End Result:** Ensure that the natural and built environment of Oviedo is healthy and sustainable

**Goals**

- Sustain programs and efforts to conserve natural resources
- Ensure that the infrastructure meets the capacity needs of the City by:
  - Developing infrastructure that enables quality /smart growth
  - Eliminating existing infrastructure deficits
- Ensure that new development or redevelopment is done in a sustainable manner
- Maintain public health protections

**Strategies & Objectives**

- Optimize water conservation usage rates **GREEN**

**Actions:**

On-going Actions

1. The City initiated a Utility Rate study utilizing Willdan Financial Services anticipated to be completed this fiscal year.

- Maintain and enhance stormwater management
  - Maintain FEMA CRS rating **GREEN**

**Actions:**

Accomplishments

- ✓ FY 2014 NPDES permit has been completed and is awaiting submittal.

On-going Actions

- Once the annual City NPDES permit compliance and CRS recertification documentation is completed, then develop a program to implement the master plan.
- Maintain highest water quality standards **GREEN**

**Actions:**

On-going Actions

1. The City currently operates a state of the art forced draft aeration treatment process at its West Mitchell Hammock Water Treatment Facility. The treatment process produces high quality water that meets all EPA, FDEP and local water quality standards.
- Develop alternative water supply **GREEN**

**Actions:**

Accomplishments

- ✓ The City completed reclaimed water infrastructure improvements to Little Creek.

On-going Actions

1. Maintain and increase the City's supply of reclaimed water, currently 4.1 MGD.
  - Develop regional funding system **GREEN**

**Actions:**

On-going Actions

1. Between the City Utility's water conservation programs (Landscape Code, water restrictions & H2Oviedo redevelopment incentive) and reclaimed water service areas, the City created a sustainable water system without additional expensive alternative water. The City has the capacity to maintain this goal by adding new reclaimed water customers as needed up to the 4.1 MGD reclaimed supply limit.
  - Develop distribution system **GREEN**

**Actions:**

On-going Actions

1. Continue to infill reclaimed water meters in existing developments with reclaimed water infrastructure.
2. Continue the addition of reclaimed water infrastructure to residential developments where practical and sustainable with available supply.

*The Communities with reclaimed irrigation water are listed below for reference.*

\* Meter infill project underway to install approximately 500 new meters to customers with reclaimed meters – 40% SJRWMD grant to be completed 9/2014.

***Current Reclaimed Service Areas***

<b>SUBDIVISION</b>	<b>AVAILABLE CUSTOMERS</b>
Alafaya Wood 17 & 18 (New - Eff Jan 2014)	178
Big Oaks	62
Chapman Cove	16
Chapman Groves	108
Chapman Oaks	64
Easton Park	81
Ekana Green *	60
Kingsbridge East	330
Kingsbridge West	440
Lake Rogers	81
Little Creek (New - Eff. Jan 2014)	376
Live Oak Reserve *	921
Oviedo Forest	195
River Pine Estates	10
The Sanctuary *	733
Twin Rivers (Long Branch)	156
Waverlee Woods *	234
	<b>3867</b>
Commercial Customers	53
Total Available Services	3920

- Enhance Oviedo H2O program, i.e. Florida Friendly landscaping **GREEN**

**Actions:**

On-going Actions

- ✓ Continue to implement Oviedo H2O program.

- Enhance sewer system distribution **YELLOW**

**Actions:**

Accomplishments

- ✓ The majority of original City sewer service area is now redirected to the City's Water Reclamation Facility due to the completed the Northern Lift Station interconnect project.

On-going Actions

1. Implement Sewer SCADA controls and lift station improvements to create more reliable and efficient collections.

- Develop sewer access through-out the City **YELLOW**

**Actions:**

On-going Actions

1. Implement recommendations of the City's updated Master Wastewater Plan.

- Continue and strengthen environmental protection measures and programs **YELLOW**

**Actions:**

On-going Actions

1. Staff has initiated a study with one of the Environmental consultants, to review and detail the well field protection requirements to allow restricted development of parcels around well fields while still making sure that the City aquifer is protected. After the study is finalized, Staff will process a Comprehensive Plan text amendment as well as a Land Development Code amendment.

- Promote energy conservation practices

- Construct or modify City facilities to sustainable standards as high as feasible

- Continue and enhance solid waste recycling **GREEN**

**Actions:**

On-going Actions

1. Continue to provide oversight and performance monitoring of Republic's recycling service to ensure contract compliance.

- Expand recycling participation particularly in commercial and multi-family areas

**GREEN**

**Actions:**

On-going Actions

1. The City developed community drop-off sites for commercial and multi-family recycling at City facilities as part of its upgraded 2009 residential franchise services. The City maintains "institutional" and commercial drop-off locations for recycling at City owned facilities under Republic Services' base collection program. These drop-offs collect recyclables for free from local multi-family complexes, government offices, and businesses that might not otherwise recycle waste due to economic costs. The City also collects recyclables from the schools that are within the City limits. The City's 2013 contract extension with Republic Services to bring single stream cart recycling to the residential customers may be expanded to local commercial businesses where economically feasible.

- Progress to single stream recycling **GREEN**

**Actions:**

Accomplishments

- ✓ Renewal of Republic Services contract included the initiation of single stream recycling to residential customers. Single stream service began in the second quarter of FY 2013-14.
- b) Modify land development regulations to facilitate redevelopment **YELLOW**

**Actions:**

On-going Actions

1. The City is in the process of rewriting the Land Development Code internally. The rewrite of the Land Development Code is a two-year process. On-going actions during the Quarter include:
  - Internal discussions to improve flag definitions and requirements.
  - Internal discussions to improve the approval processes
  - Internal discussions to improve the limitations of architectural review in existing Planned Unit developments
  - Internal discussions to improve requirements for temporary signs
  - Internal discussions to review the well field protection zone regulations  
*The preceding items will generate a LDC amendment.*
  - The Development Services Director, Development Review Manager and Planning Manager conducted one-on-one meetings with the City Council during the week of February 3, 2014 to discuss the approval process and LDC flag definitions and requirements. These one-on-one meetings were followed by a work session on February 10, 2014 with the City Council.
  - The Development Review Manager coordinated an interdepartmental discussion and data collection in reference to revising LDC Article 10, Floodways, Floodplains, Drainage and Erosion on January 31, 2014.
  - The Development Review Manager coordinated an interdepartmental discussion and data collection in reference to revising LDC Article 12, Landscaping, Tree Planting and Buffer Requirements on February 20, 2014.
  - The Development Review Manager coordinated an interdepartmental discussion and data collection in reference to revising LDC Article 16, Utilities, on March 11 and March 27, 2014.
- Maintain river buffers and natural lands and conservation areas

**Strategic Focus Area: Mobility and Transportation**

**End Result:** A transportation system that will foster economic development, responsible energy use and environmental protection, and health and safety of residents while increasing the ability of people to move around the City.

## Goals

- Continue implementing transportation master plan
- Promote connections to regional multi-modal systems with particular emphasis on:
  - Promotion and expansion of the Flex area (Pick-up line)

## Strategies

- Widen SR 426 **YELLOW**

### **Actions:**

#### Accomplishments

- ✓ A work order for the Landscape and Hardscape design of Phase I was initiated.

#### On-going Actions

1. Continue the design of Phase 2 and begin early acquisition of willing sellers.
2. Continue to lobby for additional funding for the project to facilitate Phase 2 construction.
3. Continue the design for landscape and hardscape along Phase I.

- Widen SR 419 **YELLOW**

### **Actions:**

#### On-going Actions

1. Continue the design of Phase 2 and begin early acquisition of willing sellers.
2. Continue to lobby for additional funding for the project to facilitate Phase 2 construction.

- Widen SR 434 **RED**

### **Actions:**

#### On-going Actions

1. Funding has not been located
2. Continue to advocate for and in support of State funding for the PD&E and ultimately design and widening of SR 434.

- Support construction of McCullough Bridge **GREEN**

### **Actions:**

#### On-going Actions

1. Continue to advocate for the support planning and development of an eastward expansion of McCulloch Road to CR419.

- Increase walking and biking options **GREEN**

### **Actions:**

#### On-going Actions

1. Continue to seek funding sources for pedestrian sidewalk and trail extension projects within the City.

2. Advocate through MetroPlan and Orlando for the advancement of the currently ranked Lake Jessup and Pine Street sidewalk extension projects.
  3. Staff continues to participate in the Bicycle and Pedestrian Advisory Committee (BPAC) meetings, held once a month at Metroplan Orlando.
  4. Development Services Staff coordinated a meeting with FDOT – Rethink program to discuss the implementation of Park & Ride lots within the City designated transportation gateways, more specifically within the Oviedo Mall.
- Review development regulations to serve the goals of this SFA
  - Continue to implement strategies identified in the Transportation Master Plan
  - Continue to execute strategies to reduce traffic crashes **GREEN**

**Actions:**

Accomplishments

- ✓ Construction was completed at the Clara Lee Evans Way/Mitchell Hammock Road intersection, traffic signal improvement project.
- ✓ Staff initiated design of an eastbound right-turn lane addition along Mitchell Hammock Rd. at Alafaya Woods Boulevard.
- ✓ Staff initiated construction of the Evans Street extension project.
- ✓ City staff worked with Seminole County staff to prepare a roadway improvement project list for the proposed Seminole County 3<sup>rd</sup> Generation Sales Tax referendum. The referendum is set for May 20, 2014.

On-going Actions

1. Continue to implement improvements as recommended in the approved Transportation Master Plan.
  2. Work with the Police Department to review, evaluate and resolve known areas of traffic issues within the City.
  3. Coordinate with Seminole County Traffic Engineering to ensure continued monitoring of the Traffic Signal intersections operating throughout the City.
- Conduct public education on transportation alternatives
  - Develop connectivity for all types of vehicles **GREEN**

**Actions:**

On-going Actions

1. Continue to implement improvements as recommended in the approved Transportation Master Plan.
  2. Staff continues to discuss connectivity alternatives with potential applicants and applicants during pre-application meetings and site development plan review.
- Enhance transit options

- Develop intelligent street system with traffic operation center to reprogram signals  
**YELLOW**

**Actions:**

Accomplishments

- ✓ Staff submitted to Seminole County the Adaptive Traffic Control System project for Mitchell Hammock for inclusion in the Seminole County 3<sup>rd</sup> Generation Sales Tax project list.

On-going Actions

1. Continue to monitor the development of adaptive traffic control technology with the anticipation of implementation along the Mitchell Hammock Road corridor once a reliable and economical system is available.
2. Develop funding sources to implement the technology.

- Support rail service for commuters **YELLOW**

**Actions:**

On-going Actions

1. Staff participated in a recently created MetroPlan Project Advisory Committee for a Regional Northeast Corridor Study to explore future transportation corridor opportunities between the Sanford SunRail station, Orlando-Sanford International Airport, and the University of Central Florida for economic development and community enhancement opportunities offered by SunRail. As part of this effort, Staff has been asked to organize a work session with City Council and PZA members to allow a representative of MetroPlan the opportunity to discuss the study with the City officials and Board members.
2. City Council conducted the joint work session with the PZA Board and a representative from MetroPlan attended the work session, providing input on various multimodal options.

### **Strategic Focus Area: Economic Vitality and Development**

**End Result:** A diverse and strong local economy that brings good jobs and profitable businesses while contributing to the economic health of the City.

**Goals**

- Promote diversification of the local economy
- Continue to execute the strategic economic development plan with continued emphasis on regional efforts

- Foster redevelopment of business and commercial areas

### Strategies & Objectives

- Enhance partnerships with UCF/SSCF
- Promote and champion Seminole Way
- Support development of hospital and related health care/life sciences businesses
- Form partnerships with new management of Oviedo Mall **YELLOW**

#### **Actions:**

##### On-going Actions

1. Staff is reviewing a non-statutory development agreement, which aims at allowing for an update to signage and additional development at the Mall.

- Pursue development of Oviedo on the Park **GREEN**

#### **Actions:**

##### Accomplishments

- ✓ The City issued a Certificate of Occupancy (CO) for Park Place Apartments Building 1A and 1B in March.
- ✓ Staff is in the process of reviewing the Oviedo Center Lake Park site plan and Amphitheater building plans.

- Foster redevelopment of historic downtown
- Continue to develop business friendly codes and practices **YELLOW**

#### **Actions:**

##### On-going Actions

1. After a series of work sessions with the City Council and PZA, Staff is now in the process of rewriting the land development code.

- Continue to enhance business relocation services
- Continue to participate in regional economic development organizations
- Focus on targeted industries as identified in the Economic Development Plan
  - Pursue primary (job producing) businesses
- Monitor and oversee improved permitting process **GREEN**

#### **Actions:**

##### On-going Actions

1. Staff reviewed and improved the fence permitting process. Staff is still reviewing other applications' permitting processes.
2. Development Services Staff is in the process of obtaining certification as a Business Tax Official, therefore improving customer service for future businesses.

- Revise city codes to promote redevelopment **YELLOW**

#### **Actions:**

##### On-going Actions

1. Under the LDC rewrite Staff is discussing the adoption of a small scale site plan application to allow for easier redevelopment.
- Implement CRA plan and pursue financial participation by Seminole County
- Continuing on-going business retention efforts
- Pursue annexation where economically beneficial

On-going Actions

1. Staff is processing two (2) annexation applications:
  - Lake Charm Annexation at the corner of Panther Street and Lake Charm Street.
  - Foster Grove Annexation on the east and west side of Lee Avenue.

**Strategic Focus Area: Safety and Security**

**End Result:** Oviedo will be one of Florida's safest cities

**Goals**

- Be one of the safest communities in the region
- Maintain fire and police response times at superior levels
- Ensure a high level of readiness to manage and recover from disasters

**Strategies & Objectives**

- Maintain up to date equipment and appropriate facilities with emphasis on:
  - Continue to fund a planned vehicle replacement program **GREEN**
  - Development of a mobile command center **YELLOW**

**Actions:**

On-going Actions

1. Explore the use of Police Impact Fees or Equitable Sharing funds in order to purchase a mobile command center for future City events and emergency situations.
  2. Construction of a new police headquarters facility or renovate existing structure, to be determined.
- Development of a new EOC **YELLOW**

**Actions:**

On-going Actions

1. The decommissioned water treatment facility on S. Central Avenue has been identified for re-use as a new EOC. The next phase towards achievement of this goal is developing renovation plans and securing the appropriate funding estimated at \$500,000.
- Maintain traffic safety

- Maintain disaster preparedness readiness and disaster recovery plan
- Use and update technology for crime prevention **GREEN**

**Actions:**

On-going Actions

1. Needs assessment of a Facebook page.
- Continue police participation in the ION Program and other neighborhood groups.

**GREEN**

On-going Actions

1. Increased police presence for traffic enforcement and patrol.
  2. Provide additional information about drug and crime activity.
  3. Attend ION and OCIA meetings.
- Maintain commitment to first response and other collaborative efforts are beneficial to the City.
  - Continue commitment to comparatively superior ISO and CRS ratings and performance measures. **GREEN**
  - Focus on crime prevention, community awareness and other community policing activities. **GREEN**

**Actions:**

On-going Actions

1. Crime Free Multi-Family Housing: Certification of Oviedo Town Center and Covington Club Apartment Complexes in the Crime Free Multi-family housing Program; Working on certification of Oviedo Grove.
2. Traffic Crashes:

<b>Incident/Outcome</b>	<b>Jan-Mar 2014 (2<sup>st</sup> Qtr FY13-14)</b>
<b>Traffic Crashes</b>	<b>157</b>
<b>Injuries</b>	<b>26</b>
<b>Fatalities</b>	<b>0</b>
<b>Motor Vehicle vs Bicycle</b>	<b>1</b>
<b>Motor Vehicle vs Motorcycle</b>	<b>1</b>
<b>Motor Vehicle vs Pedestrian</b>	<b>1</b>

**Strategic Focus Area: Recreation, Arts and Culture**

**End Result:** Oviedo offers a wide range of quality recreation, arts and culture activities which satisfy the expectations of residents while also serving to attract new residents and business.

## Goals

- Execute and update the Recreation Master Plan
- Maintain the fiscal health and affordability of recreation programming
- Maintain the current ratio of park land to number of residents

## Strategies & Objectives

- Continue to develop more age diverse facilities and programs **YELLOW**

### **Actions:**

#### On-going Actions

1. Recreation staff continues developing conceptual plans for programming additional recreation and cultural activities for Senior's and those with developmental disabilities.

- Consider a public referendum for facility construction and land acquisition if needed **RED**
- Continue to update recreation fees on an annual basis to maintain cost recovery at current levels and prevent further subsidy from the General Fund. **GREEN**
- Consider public art effort **YELLOW**

### **Actions:**

#### On-going Actions

1. Recreation staff continues assimilating information for the City to begin show-casing artistic creations within our Community.

- Review development regulations to serve the goals of this SFA **GREEN**
- Continue to develop scholarships for recreation programs **GREEN**

### **Actions:**

#### On-going Actions

1. Recreation staff continues to meet with multiple organizations attempting to secure additional funding for the R.O.C.K. Scholarship program.

- Attain national accreditation for Recreation and Parks **YELLOW**

### **Actions:**

#### On-going Actions

1. Recreation staff has started assimilating information and will begin the process of gathering information from other City Departments as the application is updated. Staff time table to apply for Certification is January, 2015.

- Continue to deliver a diverse range of recreation programs and community events **GREEN**

## **Strategic Focus Area: Community Character**

**End Result:** Foster and maintain a strong sense of community identity and of place

### **Goals**

- Develop a more uniquely identifiable and attractive city
- Maintain and enhance neighborhood quality
- Support civic pride and community participation

### **Strategies & Objectives**

- Promote “Historic” Downtown redevelopment
- Target “Oviedo on the Park” **YELLOW**

#### **Actions:**

##### On-going Actions

1. Staff has been working closely with PAC Development to propose a design performance sign plan for “Oviedo on the Park” aiming at bringing a uniform and improved visual character for the site particularly as to temporary signs.
- Undertake neighborhood improvements in mature areas
  - Develop overall design plan including architectural standards to encourage a more urban feel to areas of the City
  - Development of various districts, and “Green Impact Overlays” to encourage more distinctive development and redevelopment, and to promote broadly the goals and objectives of sustainability
  - Adopt city-wide streetscaping standards
  - Develop City plan to merge character of the historic downtown with the new town center
  - Develop and execute branding effort
  - Continue and enhance neighborhood ION strategy
  - Develop resources and awareness of resources to support beautification efforts
    - Inventory properties
    - Educate owners
    - Code enforcement when needed **GREEN**

#### **Actions:**

##### Accomplishments

- ✓ Total cases processed in 2<sup>nd</sup> quarter of FY 2013-2014 is on track to exceed same period in previous fiscal year.
- ✓ 90% of all cases resolved without presentation to the Code Enforcement Magistrate.
- ✓ 84% of all cases were resolved prior to a formal notice issuance.
- ✓ Average time between “receiving” a complaint and “initial inspection” continues

- to be less than 1 day.
- ✓ Staff attended the CFCEA local chapter meeting and training in January 2014.
  - ✓ Code Enforcement Manager Shawn O'Rourke attended the FACE Education and Certification Committee and attended meetings in February and March of 2014.
  - ✓ Code Enforcement Manager Shawn O'Rourke taught three modules of FACE Level I class in March 2014.
  - ✓ Code Enforcement Manager Shawn O'Rourke participated on the City's EMPACT Committee.
  - ✓ Code Enforcement Officer Monica Cole completed all Supervisory Training I classes and received recognition for the training courses.
  - ✓ Code Enforcement Officer Monica Cole and Jim Orioles completed FACE Level IV Officer Safety Course, passed exam and received the 4<sup>th</sup> Level Certification in January.

On-going Actions

1. Staff promotes an ongoing educational process on Code Enforcement issues with residents and businesses on-site and at the Department counter. This includes discussing administrative solutions to resolve code enforcement issues identified.
2. Staff is working closely with Development Review, Planning and Building to improve internal processes and communication, as well as Code requirements, specifically as to signage and parking issues.

**Strategic Focus Area: High Performance Government**

**End Result:** A high level of community confidence and trust in city government

**Goals**

- Continue high levels of customer service, productivity, and efficiency while maintaining fiscal and organizational health
- Provide high quality, affordable services
- Provide leadership on critical local and regional issues
- Periodic review and updating of the strategic plan

**Strategies & Objectives**

- Continue to ensure financial health by tax base diversification and growth; adequate financial reserves, comprehensive contract management, health and liability insurance controls and prudent cost recovery practices **GREEN**

**Actions:**

On-going Actions

1. Staff is entertaining the concept of two internal services funds: Fleet and Information Technology.
  2. Health Insurance will continue to be on the radar screen, watching trends and changes related to Obamacare and the effect the plan has on the city.
- Continue to pursue mutually beneficial strategies and partnership with other local governments and regional agencies
  - Continue to develop a comprehensive approach to pursue Federal and State financial resources that is consistent with the strategic plan
  - Continue to enhance organizational productivity and efficiency by improving organizational performance and customer satisfaction by continuous process improvement and process management **GREEN**
  - Continue to enhance productivity and customer service by staff development
  - Continue to expand e-government including on-line services, GIS and electronic records with an emphasis on:
    - Maintaining a robust IT infrastructure that encourages citizen participation **GREEN**

**Actions:**

On-going Actions

1. Staff maintains and updates bi-monthly an interactive project status map in the City's website.
  2. Staff coordinated the update of the Future Land Use (FLU) map and Zoning map, defined procedures for the production of new map material and map/GIS related data analysis.
    - Expansion of GIS **GREEN**
- Continue to align organizational structure and practices with mission. **GREEN**
  - Maintain workforce diversity and opportunity
  - Continue to develop performance management system to align individual work with strategic direction and provide feedback on performance **GREEN**
  - Continue to implement comprehensive citizen engagement practices **GREEN**

**Actions:**

Accomplishments

- ✓ Recognized as a Healthy Weight Community Champion along with 36 other Florida communities. The program organized by the State Surgeon General aims at distinguishing efforts from City and County governments in decreasing the prevalence of unhealthy weight in their respective jurisdictions.
  - Maintain competitive wage and benefit structure
  - Complete succession plans
  - Develop mentoring effort to support succession plans **GREEN**
- Continue to build a culture of responsiveness and responsibility

OVIEDO  
*Florida*

CITYWIDE DASHBOARDS  
2nd QUARTER FISCAL YEAR 2013-14



# City of Oviedo

## Monthly Financial Dashboard

