

<u>Call to Artists – Artist-Designed Mural</u>

Project Summary

The City of Oviedo Public Arts Board, Florida, is currently seeking design proposals from artists who are interested in transforming the racquetball wall at Round Lake Park into a work of art! Round Lake Park is located in a neighborhood that has a rich African-American history and tradition, and the City is requesting for artists to present mural proposals that celebrate the Black History of Oviedo. Interested artists may submit an original two-dimensional mural design, following the entry requirements and details as follows:

- 1. The design theme is the "Black History of the City of Oviedo".
- 2. The design may be abstract or figurative.
- 3. There is no specific color palette.
- 4. The wall is a pentagon and its dimensions are approximately 40' long by 12'2" high (sides) and 16' high (middle). Please see template.
- 5. The design may be slightly modified for ease of application.
- 6. Each artist may only submit one design for consideration.

Artists are strongly encouraged to visit the proposed project site at Round Lake Park, located at 891 East Broadway Street, Oviedo, FL 32765.

The Public Arts Board will review the applications and submit the three top candidates to City Council for final approval.

The winning designer will receive a stipend of \$1,000.00 for the purchase, use, and painting of the artwork. The City will reserve a maximum of \$2,000.00 to cover the materials for the execution of the mural by the artist.

This project is open to all artists and graphic designers 18 years of age and older.

DEADLINE FOR APPLICATIONS: Friday, December 7, 2018 at 5:00 p.m.

How to Apply

- 1. Use the **Design Wall Template** provided on page #3.
- 2. Complete your design, fill out the **Application Form**, and submit both by email to tcorrea@cityofoviedo.net.

Selection Process

The City of Oviedo Public Arts Board will review all submitted applications that meet the submission window from October 18Th, 2018 through December 7, 2018, and will rank the proposals on a scale from 1 to 10 (1 = lowest score; 10 = highest score), based on the following four (4) criteria: artistic excellence, creativity, resume/portfolio, and adherence to the entry requirements. The top three proposals based on the scoring system will be taken to City Council for final approval.

Schedule

Deadline for submission of applications: Friday, December 7, 2018 at 5:00 p.m. The winning applicant will be contacted by the City as soon as the City Council makes a final decision, after the January 7, 2019, City Council meeting.

The unveiling of the winning mural design is scheduled to occur on Martin Luther King Day on January 21st, 2019. The winning artist will have four (4) months to finish the project.

The final winning artist will need to sign an agreement with the City granting the City the right to utilize and dispose of the selected artwork.

Additional Information

If you have questions or need additional information please contact:

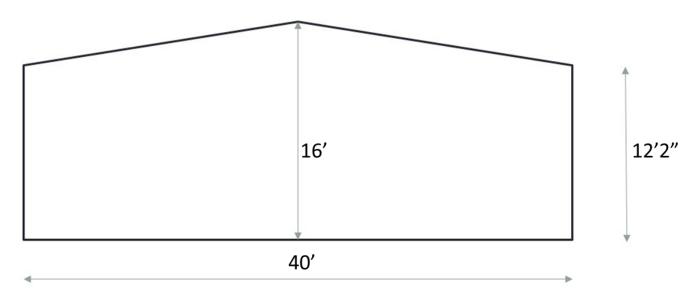
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Mural Wall Photo and Design Template



Round Lake Park Mural Wall Photo



Round Lake Park Mural Wall Template and Dimensions